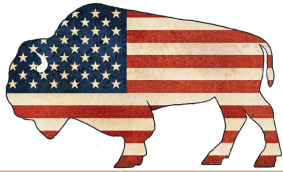


Buffalo Bytes



CUSTER
Chamber of Commerce

Minutes, Not Miles, From Adventure

*** when viewing on a mobile device- please scroll down and click on "view entire message" to view Buffalo Bytes in correct formatting***

CUSTER CONNECTIONS

Don't get hacked!

Use These **12**
Steps To Secure
Your Facebook
Account



Mari Smith



Follow These 12 Action Steps to Secure Your Facebook Account

On desktop or mobile, navigate to your Facebook Settings and follow these steps.

Step #1: Set up 2-factor or multi-factor authentication

2FA (two-factor authentication) or MFA (multifactor authentication) is an absolute MUST. In fact, get this: if you're running ads, your ads will quite possibly perform better so long as EVERY admin of your Page has 2FA set up.

This is the most critical step. And, not only that, you might even see ever-so-slightly better organic reach so long as every admin of your Page has 2FA set up!! Yes, it's that vital! So, get 'er done, my friends!

You access 2FA under your Security and Login settings.

Most people utilize SMS to receive a code via text message. BUT, that is actually not the most secure way to set up 2FA as phone numbers can be spoofed. Ugh, I know, right?!

So, for optimal security, it's much more effective to use an Authenticator app. I cannot stress this strongly enough! Google Authenticator (iOS or Android) and Duo Mobile are among the top authenticator apps.

If you're not a techie and find it confusing to have a separate mobile app that generates codes for you to use to login to your vital sites, please get some help from a trusted person who understands this process. It's really not that difficult, though!

Step #2: Only use long and cryptic passwords

Ensure your password is long and cryptic. If you can remember your password (for anything!), it's not cryptic enough.

So long as you are using a strong password – along with 2FA – you shouldn't need to change your password that often. But, some security experts suggest changing your password every few months.

Step #3: Set up a USB Security Key for maximum security

For maximum security, ALSO set up a USB Security Key.

For more information, suggested devices and instructions, here's a helpful post on Tom's Guide. [What is a USB security key, and how do you use it?](#)

Step #4: Always use a trusted password manager tool

Do not ever rely on your memory or a non-secure way of logging passwords. Always use a reputable password manager tool, e.g. LastPass, 1Password, etc.

Step #5: Do not share your login credentials

Never ever share your login credentials with anyone, for any reason.

To share access to your business page, use Business Manager or Business Suite and add Admins with appropriate roles, ensuring they also have 2FA set up.

Step #6: Enable login alerts

Set up extra security by enabling "Get alerts about unrecognized logins." Select notifications on Facebook and by email.

Step #7: Check Your Login Status

Step #7: Check Logged In Sessions

Periodically check your Logged In Sessions and remove any that you no longer need. This is especially vital if you ever used a public or shared computer to access your Facebook account.

Step #8: Review connected Apps and Websites

Under Settings, periodically check which Apps and Websites are connected to your Facebook account and still have active access. Remove any you no longer need or use.

Step #9: Review your Business Integrations

Regularly review your Business Integrations – these are apps and services that you’ve used Facebook to log into. Again, remove any you no longer need or use.

Step #10: Large following? Consider hiding

You might want to hide your Friends and Followers on your personal profile if you have a large number of them. The setting is under the 3 dots on your Friends or Followers tab. This is particularly important for profiles that get impersonated as it looks very enticing to a scammer to be able to act as you and try to scam your entire network. The bad actors create a new account with a name that looks very close to yours; they’ll use your profile picture, send friend requests to all your publicly visible friends and then spam them with scam links. This icky scam was very prevalent on Instagram for the longest time, causing some account owners to switch to a private account. If your account ever does get impersonated on Facebook and/or Instagram (not hacked, but impersonated with a new/similar account name), all you can do really is report the offending account. And ask your friends and followers to report it for impersonating you.

Step #11: Be ultra careful with suspicious links

Always be very careful to check any links sent to you via DM and/or email that seem to come from Meta / Facebook (or even from trusted friends, as it’s possible they got hacked).

Phishing is rampant these days and the scammers are getting cleverer by the day; it’s all too easy to fall prey to something that looks too good to be true. If in doubt, do not click!

Step #12: Review browser extensions

Make sure to keep your web browser up to date and remove any suspicious applications or browser add-ons or extensions.

Bonus Step: Download your information

This setting allows you to download everything you’ve ever posted on Facebook and it’s a solid best practice for both your personal profile and business Page, as at least you would own a back up off of Facebook. (Just like you back up your website or blog).

I would recommend downloading your information a minimum of once a year, but maybe 2-4 times a year depending on how much you post!



Dawn Murray
Executive Director

IMPORTANT ANNOUNCEMENTS

Chamber Staff

Dawn Murray
Executive Director
dmurray@custersd.com

Jamie Dean
Administrative Assistant
jdean@custersd.com

Fred Baumann
Information Associate
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Amy Brazell
Information Associate
abrazell@custersd.com

Pat Hattervig
Information Associate
phattervig@custersd.com

Holly Voges
Information Associate
hvoges@custersd.com

Connie Morgan
Information Associate
mmorgan@custersd.com

2023 Board Of Directors

Amy Bailey - President
John Stahl - Vice President
Michelle Fischer - Treasurer
Amanda Allcock
Craig Reindl
Diane Dennis
Corey Virtue
Bobbi Schmidt
Miranda Boggs

Julie Jenniges - City Liaison
Mark Naugle - School Liaison
Lydia Austin- CSP Liaison
Leah Noem- BID Board Liaison



CUSTER

Chamber of Commerce

*We are now accepting nominations of
positive, enthusiastic and involved
individuals for the
Custer Area Chamber of Commerce
Board of Directors*

If you would like to nominate an individual, please
complete the Nomination Form attached below.

[Printable Nomination Form](#)

SOUTH DAKOTA RETAILERS ASSOCIATION

HOSPITALITY • RETAIL • TRADES



South Dakota Minimum Wage Increases January 1

Effective January 1, 2024, South Dakota's minimum wage for non-tipped employees will be **\$11.20 per hour**, up from \$10.80 per hour in calendar year 2023.

For tipped employees, the hourly minimum wage for calendar year 2024 will be no less than **\$5.60 per hour**, up from \$5.40 in calendar year 2023.

The changes were posted today on the South Dakota Department of Labor and Regulation (DLR) website.

The state's minimum wage is adjusted annually as a result of an initiated measure approved by South Dakota voters in 2014. Increases

in the state minimum wage rate are based on the national cost of living index. State law requires the rate to be rounded up to the nearest five cents. With limited exceptions, South Dakota's minimum wage applies regardless of the age of the employee, the number of hours worked each week, or length of employment.

For more information, visit the [DLR website](#).

To have things added to Buffalo Bytes, please send to Jamie: jdean@custersd.com. Items need to be received by Wednesdays at noon in order to be added to weekly Buffalo Bytes. Thank you!

MARK YOUR CALENDAR

October 26

Chamber Annual Dinner at the Custer State Park Barn

5:30pm-8:30pm

October 31

Merchants' Trick or Treat

4pm-6pm

November 16

Chamber Mixer

5pm-7pm

Custer Beacon

WEEKLY HUMOR



CHAMBER HAPPENINGS

Merchants' Trick-or-Treat on Halloween



**Tuesday, October 31st
4:00 pm – 6:00 pm**

**Get your business signed
up now!**

**Sponsored by:
Custer Area Chamber of Commerce
605-673-2244 - info@custersd.com**



FREE

• • • • •

FREE MEMBERSHIP MARKETING MEETING



THURSDAY
9 NOVEMBER



TIME
10:00 AM



**CRAZY HORSE
MONUMENT**

EVERGREEN MEDIA
&
THE CUSTER CHAMBER



Get signed up here!

MEMBER SPOTLIGHT

To have your business featured in our Member Spotlight, please contact Jamie Dean at jdean@custersd.com



Thank you

for renewing your Chamber Membership

"Dave's World Tours" & Shuttle Services

1880 Train

1881 Courthouse Museum

21 Electric

21 Electric, LLC

A Walk in the Woods

Acupuncture 4 Health

Aflac- Carol Perrigo

Al Cornella Refrigeration

Alpha Builders, LLC

Altitude Gifts & Sweet Shoppe

American Family Insurance-Ronni Calvird Agency

American Legion Post #46

Ameriprise Financial

Art Expressions of Custer

Aspen Pine Realty

Baker's Bakery & Café Inc

Barmore Enterprises

Bear Country USA, Inc

Beaver Lake Campground

Beecher Rock Vehicle Storage

Begging Burro Mexican Bistro and Tequila Bar

Big Pine Campground

Bill & Linda Young

Black Hills Aerial Adventures

Black Hills Area Community Foundation

Black Hills Balloons

Black Hills Burger & Bun Co

Black Hills Chemical & Janitorial

Black Hills Electric Cooperative, Inc

Black Hills Energy

Black Hills Federal Credit Union

Black Hills Parks & Forests Association

Black Hills Playhouse

Black Hills Power Bikes Rentals & Boutique

Black Hills Reptile Gardens

Blind Guy Custom Window Covering

Body of Christ Ministry

Bradeen Real Estate and Auctions, Inc.

Branch Construction Services, LLC

Buffalo Ridge Camp Resort

Burlington

Buglin' Bull
Busy Ewe Farm & Fiber
Calamity Peak Lodge
Camp Bob Marshall
Carson Drug
Chalet
Chamberlain McColley's Funeral Home
Chapel in the Hills
Charley and Norma Najacht
Chief Motel
Christy chamberlain & Bob Reich
City of Custer
Claw Antler and Hide, Inc
Coca-Cola Bottling Co
Common Cents
Craig Hindle Construction
Crazy Horse Memorial
Custer Ace Hardware
Custer Ambulance Service, Inc
Custer Area Arts Council
Custer Car & Pet Wash
Custer Chiropractic, PC
Custer City Masonic Lodge #66
Custer County Airport
Custer County Candy Co
Custer County Chronicle
Custer County Conservation District
Custer County Democratic Party
Custer County Library Foundation
Custer County Republicans
Custer Dental Studio
Custer Do It Best Hardware
Custer Golf Corp/Rocky Knolls Golf Course
Custer Heating and Air Conditioning, Inc
Custer Hospitality (Super 8, Econlodge, Best Western, Comfort Inn, Holiday Inn Express)
Custer Lions Club
Custer Lutheran Fellowship
Custer Mountain Cabins & Campground
Custer Mt Rushmore KOA
Custer Rotary
Custer Senior Center
Custer State Farm
Custer's Gulch RV Park & Campground
Dacotah Bank
Dakota Dream Bed & Breakfast & Horse Hotel
Dakota Greens - Custer Greenhouses & Nursery, Inc.
Deep Creek Gallery
Diamond Spur Events Center
Diane's Custer Vacation Rentals
Double Diamond Ranch
Eagles Landing Lodge
Edward Jones- Mark Koch
Elk Have Vacation Cabins
EO Bungalows
Evergreen Media

Evergreen Media
Faith Lewis Real Estate Inc
Feel Good Hospitality (Bavarian Inn, Feel Good Café)
First Choice Lock and Key
First Interstate Bank
Floors and More Cleaning and Restoration
Four Mile Old West Town and Campground
Fred & Wendy Hlava
Freedom Hills Wealth Management
Freeman's Electric service, Inc
French Creek RV Park
French Creek RV Park
French Creek Supply, Inc
French Creek Tree Fellers, LLC
Frenchy's Hideaways
Frontier Photo
Garland Goff, Attorney at Law, LLC
George Mickelson Trail
Gold Camp Cabins LLC
Gold Pan
Golden West Telecommunications
Good Karma Jewelry
Green Owl Media & Photography
Grizzly Gulch Adventure Golf
H & R Block
Harney Peak Chapter of DAR
Hidden Lake Campground
High Mountain Outfitters
Highmark Credit Union
Hill's Inn
Hillside Handyman
Hjem AM
Home Slice Media Group
Horatio's Homemade Ice Cream
Hounds Pugs and Hugs
Jackie Hartwick
JAM Heating and Cooling
Jenny's Floral
Jewel Cave National Monument
Jim Frank & Colleen Hennessy
John & Diana Carson
Jon G Gindhart, DC, PC
Jorgenson Log Homes Inc
K & S Stagecoach Stop
K2 Masonry & Concrete
Ketel Thorstenson, LLP
Kieffer Sanitation
Kitchens by Karla
Kleemann House
Lampert Properties
Lasting Impressions Unlimited Inc (LIU)
Laurie Arthur, Inc
Lee, Patti & Jim
LFC Veterinary Services
Life Weavings Expressions

Lifeways Inc
Living Outreach Church
Lynn's Dakotamart, Inc
Maria's Mexican LLC
McDonald Chiropractic
McGas LLC
Mickelson Trail Affiliates, LLC
Miner's Cup
Moccasin Springs, LLC
Mount Rushmore National Memorial
Mountainview Baptist Church
Mt Rushmore Brewing Company
Murray Auto Repair LLC
Naomi Haraldson
Nelson's Oil and Gas
New Trails Ministry Inc
Nielsen Enterprises, LLC
NXTLAW PC
Operation Black Hills Cabins
Our Place
Our Redeemer Lutheran Church
Outlaw Ranch
Pacer Minerals, LLC
Pine Rest Cabins
Pizza Mill
Pleasant Valley Farm & Cabins
Prairie Hills Transit
Premier Family Eyecare
Purple Pie Place
Rabbit Bicycle Rental & Repair
Regency CSP Resorts (*State Park Game Lodge, Sylvan Lake Lodge, Legion Lake Lodge, Blue Bell Lodge, Blue Bell Trail Rides and Buffalo Jeep Safari Tours and Rockcrest*)
Road Runner, Inc
Rock Solid
Rocket Motel
Rockin R Rides, Inc
Ronald McDonald House Charities
Rose Haven Senior Living
Rush Mountain Adventure Park
Rushmore Photo & Gifts, Inc
Sander Sanitation Service
Sentinel Federal Credit Union
Sew What?
Shady Rest Motel
Shepherd of the Hills Lutheran Church
Signs Now
Simon Contractors of SD, Inc
Skogen Kitchen
Sousleys HillBilly Barbeque and Catering
South Dakota Outdoor Shop
Southern Hills Animal Clinic
Southern Hills Family Medicine
Southern Hills Law, PLLC
Southern Hills Screen Printing

Southern Hills Tactical, LLC
Southern Hills Title, Inc
Spokane Creek Cabins & Camp
Sprockets Fun Foundry
Star Ridge Advertisement
Starr Insurance
Steele Collision and Glass
Steve and Yolanda Davis
Stockade Lake Cabins
Stone Décor and Supply
Studt Construction, Inc
Subway
Sunset RV Park
Sunshine Storage
Sylvan Rocks Climbing School and Guide Service
Tallgrass Landscape Architecture, LLC
Tanglewood Estate
Tennyson Investments
The Blind Guy of the Black Hills, LLC
The Church at Custer
The Cruisin' Canvas
The Custer Beacon
The Mammoth Site
The Quilted Buffalo
Thomas Home Improvement
Travel Custer
Under Canvas, Inc
United States Forest Service Supervisor's Office- BH National Forest
United Way of the Black Hills
US Flagpole Guy of the Black Hills
Valhalla Legal, PLLC
VFW Post 3442
Vineyard Black Hills
Western Skies Real Estate
Wind Cave National Park
Windsong Valley Gardens
Workplace Disability Network of the Black Hills
World Fossil Finders Museum
Xanterra, Mt Rushmore
YMCA of Custer



Welcome

New Members

Reed's Chimney Sweeping, Handyman & Caretaking

Jubilee J Photography

Willow Creek Child Care

Broken Boot Dispensary

Growing Roots, Inc

Homestead Carpet Care

Lenny Merriam CPA, CFE, PLLC

PDQ Construction Inc

Homeopathic Clinic of the Black Hills

Stage Stop Trading Post

Custer's Last Stop

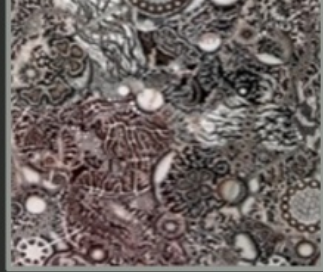
Peaceful Meadows

TC Horsecamp LLC

Tegan Franz Photography

Mile High Garden Club

AREA EVENTS



Custer County Courthouse Art Gallery

420 Mount Rushmore Road, second floor

Through January 1, 2024

**Showcasing Custer County Courthouse
employees and family members.**

Endorsed by Custer Area Arts Council.



FIRST INTERSTATE CUSTER AREA FUND

Please Join Us

Friday, October 20, 2023

5:00pm - 7:00pm

South Dakota Outdoor Shop

632 Mt. Rushmore Road—Custer

Meet & Greet your local Advisory Council

Learn about local grant opportunities

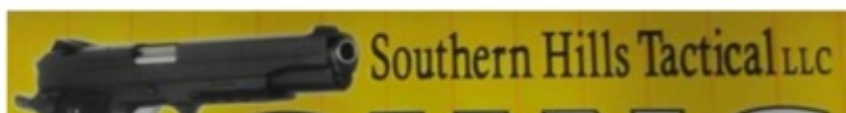
BBQ, Chips and Beverages will be served

Questions:

Donna Cullum 605-718-8392

Curtis Tyler 605-718-8391

No RSVP Necessary





South Dakota Enhanced Conceal Carry Class

This is a One Day Class

Saturday Oct 21st, 2023

9:00am to 4:30pm

The Enhanced Permit allows you carry in 38 states including
MN, NE, WI, NV, NH, WA, and SC

Class size is limited so register early.

For additional information or to register for the class you may
contact the instructor at **www.sodakian.com**

Or contact us at 605-673-3222 or by e-mail at
southernhillstactical@gwtc.net



Custer County Democrats

Coffee & Breakfast Gathering

Meet Your Fellow Democrats!

Saturday, October 21st — 9:00 AM

Laughing Water Restaurant

Crazy Horse Memorial



Silent Auction

2x Jalan Crossland Concert

@ Custer Beacon 10.28.23

***Looking Forward To Seeing
Everyone On Saturday!***

We cordially invite you to our 10th annual 'Gallantly Forward Gala' on Saturday, 21 October 2023, at The Monument in Rapid City.

Please join us as we unite to raise awareness about our warriors' profound challenges: Post Traumatic Stress Disorder (PTSD) and Traumatic Brain Injury (TBI).

The gala event will feature a social hour, dinner, program, silent/live auctions, and engaging music by the Starfellows (2 Brothers -1 Piano). We have the privilege of hosting former U.S. Army Sergeant Corey Culy, who will courageously share his journey of war, the

difficulties encountered upon returning home, and his relentless battle with PTSD. Doors open at 5:00 p.m., with event ceremonies kicking off at 5:45 p.m. Tickets are \$35 and must be purchased in advance. If you can't attend, we ask that you consider sponsoring a veteran in your absence or donate an item for the silent/live auctions.





Veteran in your absence or donate an item for the silent live auction. Sergeant Colton Levi Derr battled the hidden enemy of PTSD and fell to suicide on April 28, 2012. During his deployments to Iraq and Afghanistan, Colton completed over 500 combat missions. His military leadership nicknamed him 'Delta Derr' because they had never seen a tougher soldier. Sentiments shared by his soldiers recognized him as a leader, mentor, and brother to all. Though he battled PTSD during his final deployment, Colton kept the struggle to himself and appeared dauntless to his brothers.

It's intolerable that 20+ veterans fall to suicide every day. Founded in 2012, SCLDF is steadfast in our three-fold mission: Veteran Advocacy, Assistance, and Public Awareness of the battles our heroes face when they come home. Remember, the battle does not end when the war ends. Please join the fight and support our warriors.

Very respectfully,
Haley Austin Derr, President

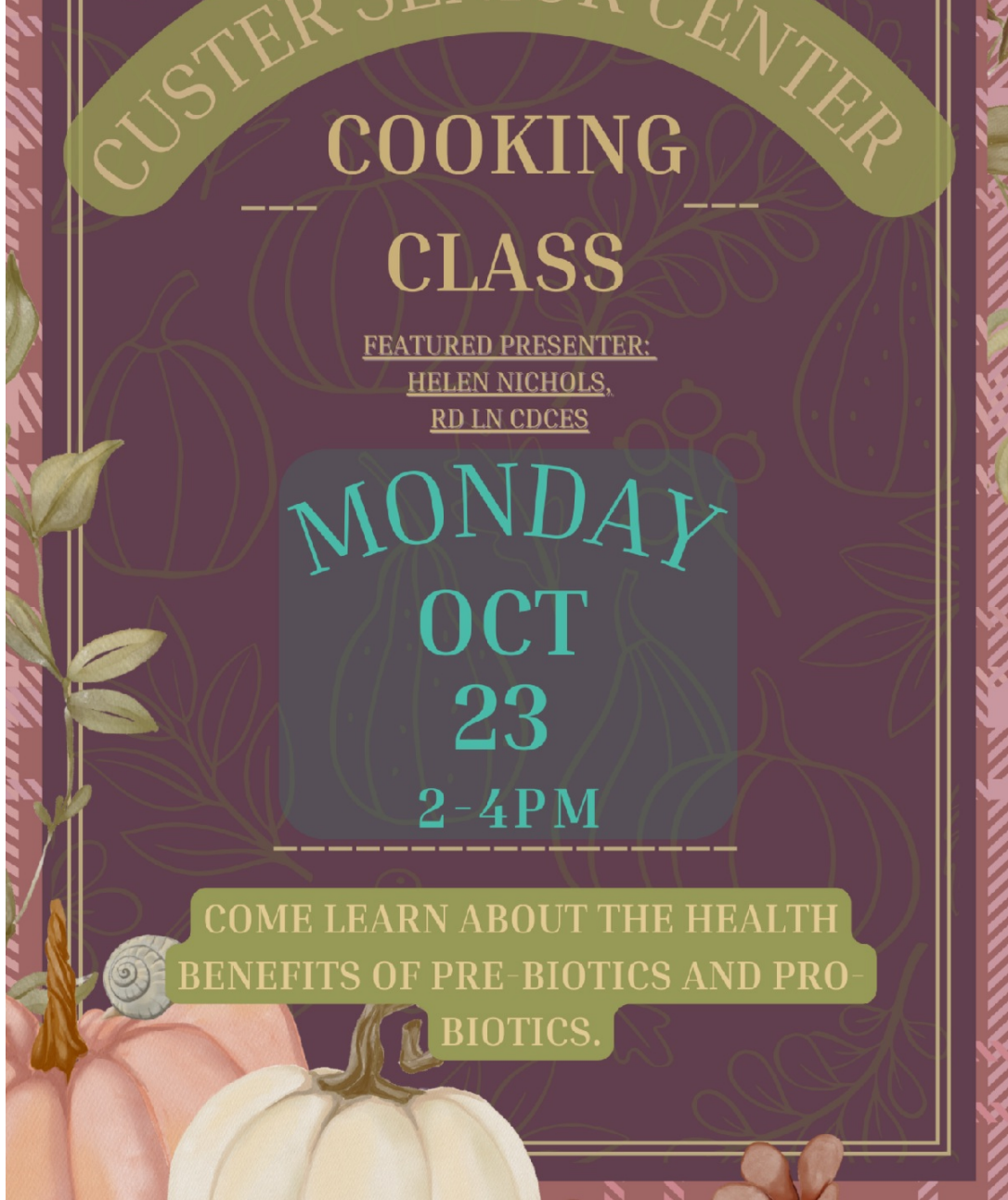
Please get in touch with us to donate auction items, purchase tickets, or discuss sponsorship opportunities

Tickets can be purchased online @s www.sergeantderrfoundation.org

E: gallantlyforward@sergeantderrfoundation.org

C: 605-545-2505





ANNOUNCEMENTS

**DROP IN
ANYTIME!**

No need for
advance
registration!

TODDLERS & PARENTS FROLICKING FUN WIGGLES & GIGGLES

Join other parents and their tots to enjoy some fun time at the Y playing, laughing and meeting new friends. Wiggles & Giggles is the "place to be" for toddlers and preschoolers. Your child will have a blast and meet other kids...and you'll meet other parents. Tumbling equipment, balls & age appropriate activities!

**Parent's are required to remain on site with their child.
This is an unguided program.**

WHO: Toddlers 1-4 years old
WHEN: **WEDNESDAY & SATURDAY**
WHEN: November 1, 4, 8, 11, 15, 18, 22, 25, 29
WHEN: December 2, 6, 9, 13, 16, 20, 23, 27, 30
TIME: 10:30 – 11:30 am
FEE: **FREE – YMCA MEMBERS**
FEE: **\$5 FAMILY – PARTICIPANTS**
LOCATION: CUSTER YMCA
644 Crook St
Custer SD 57730
605-673-5134
<https://rcymca.org>
(Custer Tab)

For more information contact: Connie@rcymca.org



Open Bluegrass Jam

Open Door Open Jam



EVERY WEDNESDAY
6:30p - 8:30p

Beginning October 4th! See you there!

all acoustic instruments welcome!



CUSTER AREA ARTS COUNCIL



THE
WELLNESS
WAY

New Office **OPENING SOON**

ACCEPTING NEW PATIENTS SOON!

**Infertility reversed, hormones normalized,
thyroid function restored.**

Stories like these are very common at The Wellness Way Clinics. Wellness Way clinics are uniquely positioned to address everything from headaches to hormone imbalances. Our unique standard of "We don't guess... We test!" allows us to address dysfunction within the body, and achieve the best clinical outcomes. Come where you will be treated as an individual. Experience the systems-oriented approach required to address the healthcare needs of the 21st century. The Wellness Way is here, and we're telling you there is hope!



Laboratory Diagnostics



Hormone Balancing



Family Chiropractic



Customized Nutrition



Cardiovascular Disease



Detoxification



Metabolic Disorders



**Thyroid/
Autoimmune Issues**

The Wellness Way - Hill City

451 East Main St. Unit 1

Hill City, SD 57745

DR. DAVE MCDONALD

thewellnessway.com

**EMAIL US TODAY FOR MORE
INFORMATION!**

hillcity@thewellnessway.com



STAY CONNECTED WITH US!

@thewellnessway

**SHEJUMPS & BHPFA HOST
FILM SERIES**

**NOVEMBER 25TH
3:30PM - 5:30PM
THE CUSTER BEACON**

WINTER FILM SERIES
FIRST FILM SHOWING: PRECIOUS LEADER WOMEN

THE CUSTER BEACON

ALL AGES WELCOME!
TICKETS: \$5 PER PERSON



REGISTER HERE!

PRECIOUS LEADER WOMAN



A KIDDO ORIGINAL FILMS production in association with TELUS ORIGINALS
DIRECTED BY CASSE DE COLLING DIRECTOR OF PHOTOGRAPHY LEO HOORN
PRODUCED BY HAYLEY MORIN & MACK STANNARD
EDITED BY DAKOTA MORTON MUSIC BY MATTHEW CARDINAL
CASTING BY SPENCER O'BRIEN & ELLE MALIA TALPFEATHERS
WRITING PRODUCED BY LEAH NELSON & MICHAEL GRAND
STORY BY SPENCER O'BRIEN, AYS O'BRIEN, KELLY CLARK, LEANNE PELOSI,
JAMIE ANDERSON, ANNA GASSER & MARIE-FRANCE ROY

KIDDO www.preciousleaderwoman.com TELUS originals

BHPFA and SheJumps are partnering to bring educational outdoor experiences for girls and women that nurture growth and transformation. To kick off this new partnership and to raise excitement for winter they are hosting a film series that will run through November, December, and January focused on women's stories in the outdoors.

The first film showing, Precious Leader Woman, will take place on Saturday, November 25, 2023, at the Custer Beacon from 3:30 pm-5:30 pm. Precious Leader Woman shares the inspiring story of world-renowned snowboarder Spencer O'Brien connecting to her Indigenous roots.



BLACK HILLS
PARKS &
FORESTS
ASSOCIATION



NEWS FROM THE STATE

South Dakota

Travel South Dakota
October 2023
SDVisit.com



YOU'RE INVITED

Travel South Dakota is excited to bring the [Inbound Insider: Steps to Success](#) program to Sioux Falls and Rapid City. This FREE educational program was designed by Alon Tourism Solutions and the International Inbound Travel Association. This seminar is designed for any destination marketing organization, hotel, attraction, sightseeing tour, or tourism-related business interested in welcoming international visitors to their destination. Attendees will garner valuable insights into creating, pricing, and marketing an international-ready product that's sellable through channels provided during the course.

The Sioux Falls event will take place from 9 a.m. – noon on October 23 at the Outdoor Campus East, while the Rapid City event will take place from 9 a.m. – noon on October 24 at the Black Hills Visitor Information Center. Registration opens at 8:30 a.m. on the day of each event. Please RSVP [here](#) by October 18 to guarantee your spot. For additional information, contact Cole Irwin at Cole.Irwin@TravelSouthDakota.com or 605-773-3301.

If you register by October 18, your business will be entered into a drawing for a chance to win a free registration for the April 2024 [International Roundup](#) tradeshow in Casper, WY, or for the 2025 event in South Dakota! The International Roundup was created by the South Dakota, Idaho, Montana, North Dakota and Wyoming state tourism offices to bring in more than 40 tour operators from our key overseas markets to increase international visitation to our region.

Small Business. Big Impact.

Goldman Sachs created a program called 10,000 Small Businesses, which is designed for business owners who are ready to take the next step for their business. They are looking for applicants who are passionate about growing their business and creating jobs in their communities. Classes are delivered both in-person and online and *all costs are covered by the Goldman Sachs Foundation*.

This program is FREE to the businesses, and they plan to accept 30-40 small businesses across South Dakota. Those who apply should:

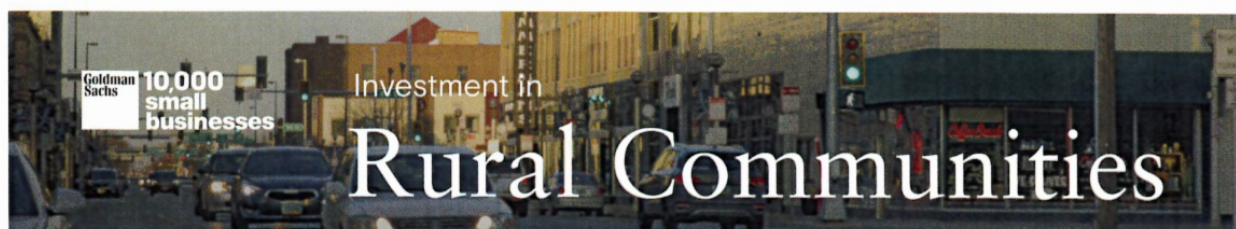
- be a small business owner or co-owner
- have business revenues of over \$75,000 in the most recent fiscal year
- be in operation for 2+ years
- be a business with 2+ employees (including the owner)

• be a business with 2+ employees (including the owner)

See flyer highlighting the program below.

Applications are due December 1, with the classes beginning February 28-March 1 and ending May 14-17 (curriculum is listed on the attached flyer). The application can be found at

<https://www.goldmansachs.com/citizenship/10000-small-businesses/US/growing-with-rural-america/index.html>



Small Business. Big Impact.

Goldman Sachs *10,000 Small Businesses* has helped entrepreneurs across the country grow their business for over a decade by offering a practical business training program, access to capital providers, and personalized support services.

Now, we are expanding, bringing this best-in-class training program to predominantly rural states across America. We encourage small business owners from South Dakota to apply today. Classes are delivered in-person and online. All costs are fully covered by the Goldman Sachs Foundation.



Starting now

in *South Dakota.*

South Dakota

Applications Due	December 1
Class Begins	February 28 - March 1
Class Ends	May 14-17

Apply Now at gs.com/10ksb-south-dakota | Contact Us at Rural10ksb@icic.org

Curriculum

Orientation In-person	February 28 - March 1
Growth and Opportunities Online	March 4
Financial Statements Workshop Online	March 11
Money and Metrics Online	March 18
You Are the Leader Online	April 1
It's the People Online	April 8
Marketing and Selling Online	April 15
Operations & Processes Online	April 22
Being Bankable Online	April 29
Action for Growth In-person	May 14-17

Small businesses are a critical part of rural economies.

This expansion of *10,000 Small Businesses* means that we're creating opportunity for entrepreneurs everywhere. Beginning in 2023, we will embed a *10,000 Small Businesses* training team in states across the country.



Eligibility

Goldman Sachs *10,000 Small Businesses* is designed for business owners who are ready to take the next step for their business. We look for applicants who are passionate about growing their business and creating jobs in their communities and who generally meet these criteria:

Small business owner or co-owner

Business revenues over \$75,000 in the most recent fiscal year

Business in operation for 2+ years

Business with 2+ employees (including the owner)

www.SouthDakotaTourismConference.com

2024 SOUTH DAKOTA

GOVERNOR'S CONFERENCE





Sponsor & Exhibitor Opportunities for 2024

When you think "January," you have to think of the annual **South Dakota Governor's Conference on Tourism.**

Each year, industry professionals from across South Dakota and the United States gather in Pierre. Everyone comes eager to network and learn about what's new in areas like tourism marketing, research, hospitality and travel trends. Becoming a conference sponsor or exhibitor gives you and your business or organization the opportunity to be top of mind with hundreds of conference attendees.

*The conference is not possible without a financial partnership by industry friends. There are options for budgets of all sizes, so please consider supporting this important learning and networking event. We greatly appreciate your support of the conference! In order to ensure inclusion in all print materials, please register by **Friday, November 17, 2023**. Sponsorships received after this date will be included on the website.*

All Sponsors and Exhibitors must register online at www.SouthDakotaTourismConference.com.

Register Now

PRESS RELEASES

2023 Crazy Horse Memorial® Educator of the Year



Jonni Hertle poses with other Native Americans' Day Program participants and The Indian University of North America® (IUNA) students. Back row: Dr. Leander Russ McDonald (Master of Ceremonies), James Allen Jones (IUNA Student). Front row: Phillip Blanchett (Founding member of Pamyua), Whitney Rencountre II (CEO, Crazy Horse Memorial Foundation), Dr. Jacob Weasel (Keynote speaker, Native Americans' Day Program), Jonni Hertle (2023 Crazy Horse Memorial® Educator of the Year), Angel Lee (Director, IUNA), Aneglita Zephier (IUNA Student), Andrea Garnett (IUNA Student), Sage Taken Alive (IUNA Student).

Jonni Hertel Awarded 2023 Crazy Horse Memorial® Educator of the Year

October 11, 2023 – Crazy Horse, SD

CRAZY HORSE – In 2003, Crazy Horse Memorial Foundation created a tribute to American Indian Educators. The Crazy Horse Memorial® Educator of the Year Award honors an individual who has made significant contributions to Native American education. The award includes a \$1,000 grant to the recipient's school library or to programs of his or her choice that help students. The recipient and benefitting program are announced at the annual Native Americans' Day Celebrations at Crazy Horse Memorial®.

Jonni Hertle (Wakpá Wasté, Cheyenne River Sioux Tribe) has been awarded the 2023 Crazy Horse Memorial® Educator of the Year Award. Hertle, an elementary teacher in the Rapid City Area Schools (RCAS), received an undergraduate degree in Elementary Education from Oglala Lakota College and a Master of Arts degree in Education, Learning, and Leadership from the University of Minnesota. She was also named the 2023 RCAS Teacher of the Year.

While presenting the award, Angel Lee, Director of The Indian University of North America at Crazy Horse Memorial®, said that Hertle has "fostered an environment of inclusivity, one which every student feels valued and empowered." Lee went on to explain that Hertle's impact on her community and Native American education expands beyond the classroom through examples such as being essential to the

American education extends beyond the classroom through examples such as being essential to the “first ever Winter Wacipi at General Beadle Elementary School in 2022,” and “key in a state-wide initiative to incorporate the Oceti Sakowin Essential Understandings in K-12 curriculum.” From Hertle’s proactive involvement in such initiatives, Lee said “she has created lesson plans, provided technical assistance, and served as a model to successful integration of Indigenous language and culture in everyday lessons.” Hertle, while accepting the award, said “I live my life in the terms of ‘I am what my ancestors prayed for’ – that gives me the strength and resilience to keep going. For my grandfather, my grandmother, my Iná, my Lekši, my Thunwin, and for my grandchildren – so they know a life in an educational system that includes them and does not try to erase them.”

Part of receiving the Crazy Horse Memorial® Educator of the Year Award, Hertle was able to choose an organization to receive a \$1,000 grant and she chose Rural America Initiatives (RAI) to receive those funds. RAI is a Rapid City based non-profit that partners with at-risk and low-income Native American families to strengthen the development of healthy, sober, self-sufficient lifestyles.

Proposed recipients of the Educator of the Year award come to Crazy Horse Memorial® from the public via an annual nomination process and the 2024 nomination form is available now. Nominees can be Native or non-Native and can live, work, and educate anywhere in the North American continent. Go to [Educator of the Year : Crazy Horse Memorial®](#) for more information and the current nomination form.

For more information, please visit www.crazyhorsememorial.org and follow Crazy Horse Memorial® on all social media and/or contact Amanda Allcock at 605-673-4681 or email Amanda.Allcock@crazyhorse.org.



Forest Service
U.S. DEPARTMENT OF AGRICULTURE

Black Hills National Forest

Forest Service News Release

Media Contact: Scott Jacobson, Public Affairs Officer (605) 440-1409

scott.j.jacobson@usda.gov

www.fs.usda.gov/blackhills/



Prescribed Burn Planned Near Pringle, SD

Custer, S.D., Oct. 18, 2023 – The Hell Canyon Ranger District on the Black Hills National Forest is planning to conduct the Witch prescribed fire project October 20 and 21, 2023, weather dependent. The objectives of the prescribed burn are to enhance wildlife habitat and reduce fuel loads.

The Witch project area is located approximately 3 miles southwest of Pringle, SD. We are asking forest visitors and hunters to avoid the area during this time. Smoke from the prescribed burn will be visible throughout the day of the burn and may linger for several days. Firefighters will be on site throughout the day of ignition and will periodically patrol the burn for several days afterward. If you see smoke from this burn, please refrain from calling 911.

Alternative funding sources were provided by grants from the Rocky Mountain Elk Foundation and the National Wild Turkey Federation. Specific project objectives are focused on enhancing forage for big game wildlife, restoring open forest conditions dominated by ponderosa pine, and reducing fuel loading. Removal of encroaching trees from meadows helps maintain the native plants that grow in these areas and provides forage for wildlife.

“These prescribed fire projects are designed to mimic the natural fire return interval and restore natural fire intensities,” said Todd Hoover, Hell Canyon Fire Management Officer, Black Hills National Forest. “Reducing fuel loading will decrease future wildland fire intensity and severity, lowering the risk of negative impacts to ecosystems, cultural resources, and communities that can result from uncharacteristically severe wildfires.”

Prescribed fire specialists compare current and predicted environmental conditions to those outlined in burn plans before deciding whether to burn on a given day. Burn plans include 21 separate elements including Goals & Objectives, Prescription (weather and fire behavior), Holding plans, and Contingency planning. A prescribed burn

will not be ignited unless the conditions meet the criteria described in the burn plan.

For more information on the Black Hills National Forest, visit <http://www.fs.usda.gov/blackhills>.



National Park Service
U.S. Department of the Interior

Wind Cave National Park
26611 U.S. Highway 385
Hot Springs, SD 57747

605-745-4600 phone
www.nps.gov

Wind Cave National Park News Release Release

Date: 10/4/2023 For Immediate Release Contact: Tom Farrell, tom_farrell@nps.gov, 605-745-1130

Wind Cave elevators repaired ahead of Native Americans' Day Tours resume Wednesday, October 4 HOT SPRINGS, S.D. – Cave tours at Wind Cave National Park are resuming Wednesday, October 4, ahead of the upcoming three-day weekend, which will culminate in the park's Native Americans' Day celebration Monday, October 9.

"We are very happy to offer cave tours again and look forward to hosting people this Monday who want to see the cave and experience some of the art and living culture of our Native American communities," said park Superintendent Leigh Welling. "Tours resume this Wednesday with the first tour beginning at 9 a.m. and the last tour going in at 3 p.m."

Native Americans' Day events kick off in the Visitors Center Auditorium at 9 a.m. on October 9th with a welcome from Superintendent Welling, followed by remarks from National Park Service Native American Affairs Liaison, Dorothy FireCloud. Others on the morning schedule include metalsmith Jhon Goes in Center, and award-winning fashion designer Tosa Two Heart. The dedication of the sculpture "Č̣ḥangḷéṣ̌ka-Waḳḥañ", or "Sacred Hoop," will occur in the lobby at 11:30 a.m. with artist Kelly Looking Horse.

Activities move outside at 1:30 p.m. with world-renowned hoop dancers Starr Chief Eagle and Jasmine Bell. At 3:30 p.m. Emmy Her Many Horses, a Sicangu Lakota author, musician, and actress will conclude activities with a presentation entitled "Classical, Traditional, Ancestral: What Makes it Native?"

The winter cave tour schedule begins Sunday, October 15, with tours of the Garden of Eden at 10 a.m. and 3 p.m. This is an hour-long tour with 150 stairs on it. There will be an hour and a half long Fairgrounds Tour at 1 p.m. with 450 stairs on it.

The cave temperature is 54 degrees year-around and a light coat or sweater is recommended along with good walking shoes.

Wind Cave National Park 26611 U.S. Highway 385 Hot Springs, SD 57747 605-745-4600 phone www.nps.gov

National Park Service U.S. Department of the Interior Wind Cave National Park 26611 U.S. Highway 385 Hot Springs, SD 57747 605-745-4600 phone www.nps.gov National Park Service U.S.





Custer Senior Center

October Schedule

[Click here to Check out the Custer School District Calendar for upcoming school events!](#)



WEEKLY INSPIRATION



HELP WANTED

Prior experience in working kitchen line in a fast paced - small restaurant or food service environment is a must.

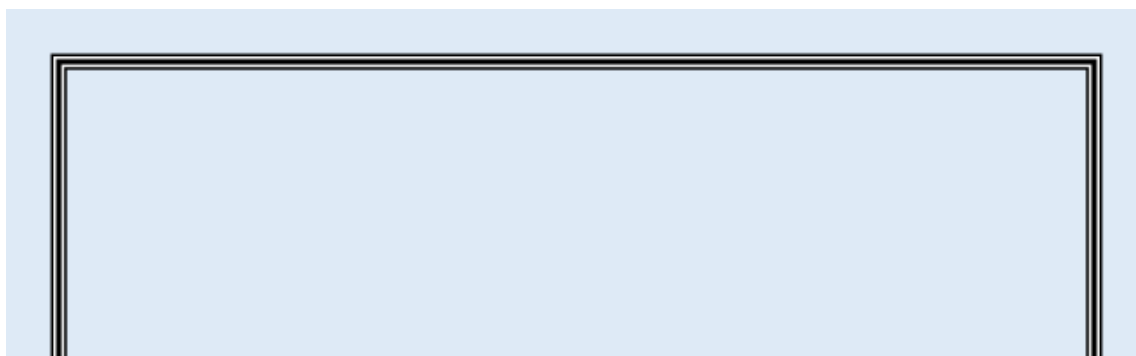
Position is full-time, year-round at 35/40 hours per week w/ Evening, Holiday & Weekends required and some overtime.

This is an hourly position with the benefits associated with full-time, year-round employment, which include medical, dental, optical, and AFLAC insurances, Paid Personal Leave, and a retirement plan.

Please contact HR@CrazyHorse.org or call (605) 673-4681 for more information!



Laughing Water
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AT CRAZY HORSE MEMORIAL[®]



The Custer Senior Center Board of Directors is accepting resumes for the full-time position of Custer Senior Center Director. The primary administrative duties are **grant-request writing, working with the Center's finances, and** facility management. QuickBooks or a similar bookkeeping program is advantageous. The position is full-time, 40 hours per week. Insurance and retirement benefits are not available at this time. Year-end bonuses may be earned. For more information and a copy of the position description, please send an email to cscdirvac@gmail.com; or call the Center at 605-673-2708. The Senior Center is a non-profit organization, and is an equal employment opportunity employer.



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507 Mt Rushmore Rd Custer, SD

VACANCY ANNOUNCEMENT

PAID ON-THE-JOB EXPERIENCE OPPORTUNITY

WHERE: CUSTER SENIOR CENTER

TITLE: CUSTODIAN

SCHEDULE: PART TIME

PAY - \$10.80 PER HOUR

THIS POSITION IS PART OF THE SENIOR COMMUNITY SERVICES PROGRAM (SCSEP)

SCSEP is an on-the-job experience and employment program designed to help low-income individuals age 55 and older update their jobs skills, build work experience and confidence, and continue to have economic security and well-being.

Eligibility:

Individuals applying for the SCSEP must meet specific eligibility requirements in order to participate:

- A resident of South Dakota
- 55 years of age or older
- Unemployed
- A limited household income of no more than 125 percent above of the federal poverty level

Participant Benefits:

As a participant of the SCSEP will:

- Earn income – South Dakota Minimum Wage
- Receive training and experience to help develop employment skills
- Receive free annual physical exams
- Have the chance to obtain full- or part-time unsubsidized employment upon completion of program
- Partake in meaningful social and physical activities
- Engage in activities to support independence

Be sure to check out the Help Wanted section on our [Website:](#)

Our Address:

615 Washington Street
Custer, SD 57730

Phone Numbers:

605-673-2244
800-992-9818

[Send Us An Email](#)

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